

MAIREAD GEIRAN

PROFILE

Motivated and results-driven senior at Loyola Marymount University with strong communication and interpersonal skills. Experienced in building relationships, problem-solving, and working in dynamic environments. Passionate about delivering exceptional customer experiences and exceeding sales targets. Eager to contribute to a high-performing sales team with a focus on growth and success.

CONTACT

- 703-895-2002
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- [LinkedIn Profile](#)
- Los Angeles , CA

TECHNICAL SKILLS

- Microsoft Suite
- Google Suite
- Adobe
- WordPress
- Canva

SOFT SKILLS

- Adaptability
- Effective Communication
- Highly Self Motivated
- Team Leadership

EDUCATION

Journalism - Bachelor of Arts
Loyola Marymount University
2021 - 2025

WORK EXPERIENCE

- Tier 2 Editor**
Outlier AI

May 2024 - Present

 - Outlier is a platform that connects subject matter experts to help build Generative AI
 - Edit and refine AI-generated responses to enhance accuracy, clarity, and relevance, improving user satisfaction and engagement
 - Implement feedback loops to continuously improve the performance of AI systems
 - Analyze and interpret user feedback to inform adjustments and updates to AI response algorithms
- Marketing Intern**
House of Mercy

July 2024 - Present

 - Non-profit thrift store that funds community food bank, feeding hundreds of families in Prince William County
 - Develop and execute engaging social media content strategies across multiple platforms, increasing brand visibility and audience engagement
 - Conduct marketing research to identify market trends and customer preferences, informing strategic decision
 - Promote and facilitate the adoption of new software tools within the organization, improving operational efficiency and client base reached
 - Conduct training sessions and created instructional materials for 100+ employees and volunteers

EXTRA CURRICULARS

Varsity Swimming

Loyola Marymount University

- Committed 25+ hours per week towards rigorous training while balancing a full academic course load
- Traveled and competed in diverse environments, developing resilience and adaptability under pressure

Panhellenic Delegate

Alpha Chi Omega

December 2023 -Present

- External representative of Alpha Chi Omega chapter
- Work collaboratively with other Panhellenic Delegates to address common challenges, plan events, and promote unity among sororities
- Support leadership development initiatives within the sorority for both social and philanthropic endeavors

WORK EXPERIENCE

Newspaper Editor

The Lion Publishing

January 2024 - May 2024

- Newspaper editor for *The Lion*
- Practice in detecting and editing AI writing
- Creator of "Lawn Chairs with Lions", a social segment
- Edit and digitally publish

Marketing Manager

Loyola Marymount University

February 2024 - May 2024

- Marketing Manager for events at Loyola Marymount University, collaborating with multiple companies, while cultivating relationships through media outlets to generate publicity
- Develop and implement marketing campaigns to promote the event through various channels such as social media, email marketing, print advertising, and partnerships

Sales Clerk

Riptide Swim Shop

August 2019 -August 2021

- Collaborated with coworker to handle customer inquiries, resolving issues, and managing high value swimming equipment
 - Developed in-store sales and discounts to attract customers
 - Managed and monitored inventory levels
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